

Thank you  
See you your time  
and the great media  
our presentation you  
facilitated for PRSA members.  
I was a great opportunity to  
meet reporters, editors and  
management.

I also appreciate the  
tone of the station as well as  
your side bar insight you  
provided to me.  
I look forward to  
working w/you  
in the future!

Thank you  
Lee

With sincere gratitude  
and warmest thanks.

Wlo

## PRESENTATION OF AWARDS:

ROCHELLE BRIDGES MEMORIAL  
SCHOLARSHIP FOR HIGH  
SCHOOL GRADUATES

SFBJA SOUTH FLORIDA  
COLLEGE SCHOLARSHIP

SFBJA CONTEST AWARDS  
FOR EXCEPTIONAL COVERAGE OF  
SOUTH FLORIDA'S BLACK COMMUNITY

## SFBJA SCHOLARSHIP & AWARDS LUNCHEON KEYNOTE SPEAKERS:

BRYAN MONROE  
EDITORIAL DIRECTOR, EBONY AND JET MAGAZINES

ROBERT BEATTY  
PUBLISHER, THE BROWARD TIMES

EMCEE: DONOVAN CAMPBELL  
SPORTS ANCHOR, WSVN 7/FOX

SUNDAY, JULY 15, 2007  
NETWORKING/CASH BAR OPENS 12:30 P.M.

PROGRAM 1:30 - 3:30 P.M.

TRUMP INTERNATIONAL SONESTA BEACH RESORT  
18001 COLLINS AVE., SUNNY ISLES BEACH  
VALET PARKING AVAILABLE (\$10)

(Detach here and return)

I would like to purchase \_\_\_\_\_ tickets to the event. Tickets are \$50 each.

I can't attend but would like to contribute \$ \_\_\_\_\_ to SFBJA.

name:

address:

phone:

email:

Please make check payable to South Florida Black Journalists Association.

VP by June 30 to SFBJA, P.O. Box 398805, Miami Beach, FL 33239.

For more information, call (954) 816-0239 or contact [sfbjaevents@gmail.com](mailto:sfbjaevents@gmail.com)

## THE SFBJA SCHOLARSHIP AND AWARDS LUNCHEON



DONOVAN CAMPBELL  
WSVN 7/FOX



BRYAN MONROE  
EBONY AND JET MAGAZINES



ROBERT BEATTY  
THE BROWARD TIMES

The Miami Herald



## SOUTH FLORIDA BLACK JOURNALISTS ASSOCIATION



## CORDIALLY INVITES YOU TO



( Lee Zimmerman )

On behalf of Monsignor Fogarty and the  
Grand Auction Team, we would like to  
thank you for your generous contribution.

The proceeds of this year's auction  
will go towards the renovation of our  
school bathrooms. Your continued  
support and generosity has enabled us  
to make our Grand Auction a great  
success and our school a better place  
for our children. We couldn't  
have done it without people like you!

Sincerely

Andrew Azebenkhai

The Grand Auction Team



Dear Lee,

Thank you for setting  
up the event at  
WFOR. I really enjoyed  
it. Best wishes,

Charlotte Conn



Alliance for Aging, Inc.  
Answers on Aging

#### OFFICERS

Rosa M. Cozad  
Chair

Donald A. Thompkins, CPA  
Vice Chair

George Maurer  
Secretary

Janette S. Pope  
Treasurer

Elga A. Connor  
Immediate Past Chair

#### BOARD MEMBERS

Barbara Allen, M.A.  
Maria Alonso, MBA  
Henry Bikofsky  
Rafael Bolaños  
Laura Buitrago  
Frances Carlisle, R.N.  
Frank J. Castañeda  
Luis H. Izquierdo  
Leonorah J. Lowe  
Leonard Mondschein, Esq.  
Maria A. Rams  
Murdes T. Rivas  
John D. Robitaille  
José F. Rodríguez, M.D.  
Cristy Santeiro

#### HONORARY BOARD MEMBERS

Mayor Carlos Alvarez  
Carolina Calderin  
Sebastian L. Foster, Ed.D.  
Benjamin Leon, Jr.  
George Yap

#### RESIDENT & CEO

Max B. Rothman, JD, LL.M.

500 South Dadeland Boulevard  
Suite 400  
Miami, Florida 33156  
(305) 670-6500  
Fax: (305) 670-6516  
Toll Free Helpline: 1-800-963-5337  
TDD: (305) 670-7721  
www.allianceforaging.org

Partially funded by the

DEPARTMENT OF

Member of



Area Agency on Aging for Miami-Dade and Monroe Counties

WFOR

Hi Dim -  
Just to thank you  
again for your  
appearing at the Golf  
Tournament.

You are a real  
trooper!

Patty

Nelly Rubio  
Community Relations Director  
WFOR-TV, CBS4 & WBFS, My33  
8900 NW 18 Terrace  
Miami, FL 33172



Dear Nelly Rubio,

On behalf of Ad2 Miami/Advertising Federation of Greater Miami we would like to extend our deepest gratitude for your generous contribution to our nonprofit client, Stop Hunger Inc. Your commitment to helping provide pro-bono advertising for local organizations dedicated to enriching our community is sincerely appreciated. Every year, we progress in our mission by selecting a nonprofit to aid and represent. This public service program has allowed us to increase the visibility and success of many local organizations that aid our community throughout the years.

Stop Hunger is a non-profit Food Bank and Food Pantry founded over 29 years ago by former councilman and Vice Mayor, Julius Littman. Its mission is to provide free food and supplemental meals to the poor, needy and homeless, in South FL. They currently feed over 27,000 low-income families and individuals, accounting for over 500,000 meals per month. Every month, they enroll an additional 450 new families. Their distribution program gives each family 1 month of groceries and is 100% free of cost. Please read more about them at [www.supportstophunger.org](http://www.supportstophunger.org).

We are excited to see this year's work with Stop Hunger Inc. pay off. Through supporters such as your selves, we have been able to achieve a print, TV, and radio campaign to benefit Stop Hunger Inc and give them the attention and recognition they so truly merit. Thank you again for your charitable support.

Kindest Regards,

Rebecca Beltran, Ad2 President

Annette Diaz, AD FED President



# City of Dania Beach

FLORIDA

Mr. Bryan Norcross  
Director of Meteorology  
CBS4  
8900 NW 18th Terrace  
Miami, Florida 33172

WFOR

**Re: Community Meeting in Dania Beach (Davis Isles HOA)**

Dear Mr. Norcross:

On behalf of George Jason, President of the Davis Isles Homeowners Association, the Dania Beach Commission, Fire Chief, Police Chief and City Manager, I want to thank you for taking time out of your busy schedule to come and speak to the residents of Dania Beach about hurricanes and storms.

Your presentation was informative and interesting. The information regarding Hurricane Katrina and New Orleans was a revelation to all of us. As you could tell by the questions afterwards, many of our citizens are concerned about the wind and flood aspect of any major storm. I know they were reassured by your knowledge and directness.

Again, we appreciated your time and enjoyed your presentation very much. You're an asset to CBS4. Please feel free to come to Dania Beach any time in the future, as we would love to have you back again.

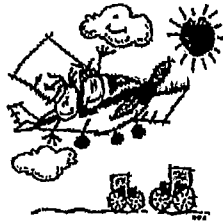
Sincerely,

Anne Castro  
Mayor  
Dania Beach

cc: George Jason  
4549 SW 37<sup>th</sup> Avenue  
Fort Lauderdale, FL 33312

"Broward's First City"

WBFS-TV



**CHALLENGE AIR**  
for kids & friends

**COPY**

January 14, 2005

Mr. Michael Collieran  
President and General Manager of UPN 33  
8900 NW 18<sup>th</sup> Terrace  
Miami, FL 33172

*Katy, you are  
awesome! Thank  
you for everything.  
E*

Dear Mr. Collieran:

The Challenge Air for Kids & Friends Board of Trustees and I want to thank you for your generous \$500 contribution that will be used to help us with expenses related to our Fort Lauderdale Fly Day that is scheduled for January 29, 2005. Also, your donation has been applied toward the RGK Foundation matching grant. Thank you for helping us reach this very important goal.

It is a pleasure to work closely with Katy Meagher as we prepare each year for our Fly Day events. Katy is one of the hardest workers/volunteers that Challenge Air has in any location and I cannot thank you and Katy adequately for helping to make our Fly Days extraordinary in Fort Lauderdale. I hope you will be able to come out for our event on January 29 so that you will better understand the magic that Katy brings to Challenge Air and our special children.

You have helped play an important role in one of America's most unique nonprofit organizations. Since its founding in Dallas in 1993, Challenge Air has given flight experiences in small planes to over 18,500 physically challenged children in 21 states including over 65 fly day events in Texas.

For every \$300 raised by Challenge Air, it allows another special child to find new meaning and purpose. Your devotion for Challenge Air's children enables all of us to reach out to these children.

Again, we thank you for making a huge difference in these children's lives.

With much appreciation,

*Evelyn*

Evelyn H. Wilber  
Executive Director/COO  
214/351-5779 (Direct Line)

*Thank you for helping  
to make a difference in  
so many children's  
lives.  
E*





JOE A. MARTINEZ  
CHAIRMAN, BOARD OF COUNTY COMMISSIONERS  
DISTRICT 11

January 18, 2005

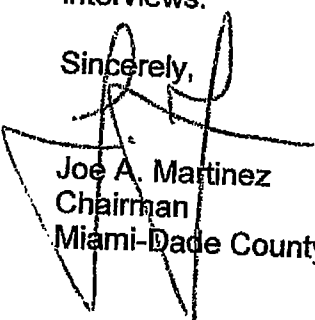
Elliot Rodriguez  
4 Sunday Morning  
WFOR Channel 4  
8900 N. W. 18 Terrace  
Miami, FL 33172

Dear Mr. Rodriguez:

Many thanks for having me as a guest on your show. I appreciate the opportunity to reach so many of my fellow citizens and to discuss the many issues which concern Miami-Dade County.

I look forward to serving the next two years as Chairman of the County Commission and am hopeful that we can continue our dialogue in future interviews.

Sincerely,

  
Joe A. Martinez  
Chairman  
Miami-Dade County Commission

*Great Program.*

*Thank you.*

*For*



**THE  
EDUCATION  
FUND**

FOR EXCELLENCE IN MIAMI-DADE PUBLIC SCHOOLS



January 24, 2005

Michael Colleran  
WFOR CBS4  
8900 NW 18<sup>th</sup> Terrace  
Miami, FL 33172

Dear Michael,

On behalf of The Education Fund (The Ed Fund), I am writing to express my sincere thanks to you for WFOR CBS4's gift of \$1,000, which we received today. We are extremely grateful to you and your team for your ongoing support of our work to bring excellence to public education in Miami-Dade County.

The Education Fund (The Ed Fund) celebrates its 20<sup>th</sup> Anniversary Year in 2005. During the past two decades, our organization has developed far-reaching programs that contribute to the education of thousands of children every day in Miami-Dade County Public Schools. More than \$554,000 has been awarded to teachers for projects that help at-risk students stay in school or for teachers who want to try something new to stimulate learning. We've helped more than 2,000 struggling students learn to read through our AmeriCorps literacy tutoring program. We published the first-of-its-kind trilingual *Parent Resource Guide* in South Florida. We've refurbished and distributed more than 5,200 computers to low-income students/families after providing computer training to families and teachers. We also facilitated the donation and distribution of more than \$5 million worth of free supplies to teachers.

Just last year, we launched the Superintendent's Urban Principal Initiative. This pilot program provides aspiring secondary principals with intensive training in order to help the district place highly trained administrators in Miami-Dade County's most challenging public middle and senior high schools.

Thank you, again. With your support, we will continue to provide strategies and services that bring excellence to public education in Miami-Dade.

Sincerely,

  
Linda Lecht  
President

cc: Nelly Rubio

900 NE 125th Street  
Suite 110  
North Miami, FL 33161  
305-892-5099  
305-892-5096 (fax)  
[www.educationfund.org](http://www.educationfund.org)

*In accordance with IRS regulations, this letter confirms that your donation will be used solely for the programs of The Ed Fund and that WFOR CBS4 has not received any goods or services in exchange for this donation.*

MILDRED AND CLAUDE PEPPER

# **BAYFRONT PARK**

MANAGEMENT TRUST

301 N. BISCAYNE BOULEVARD, MIAMI, FL 33132  
TELEPHONE: (305) 358-7550 FAX: (305) 358-1211

January 25, 2005

Lee Zimmerman  
CBS 4  
8900 NW 18<sup>th</sup> Terrace  
Miami, FL 33172

*WFOR*

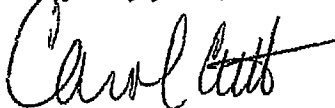
Dear Lee,

On behalf of the Bayfront Park Management Trust, I would like to express my sincere thanks for your contribution to Bayfront Park's New Year's Eve Celebration.

We would not have been able to properly promote this event without our community's immense support.

It was great working with you again this year and Jawan Strader was really terrific on stage. I look forward to a continued relationship in 2005.

Very truly yours,



Carol Cutt  
Marketing Director



# Dade County Association Of Chiefs of Police

9665 Bay Harbor Terrace  
Bay Harbor, Florida 33154

John S. Ross  
President

Alhambra Police  
Alhambra Police  
Harbor Police  
Bayne Park Police  
of Miami Police  
of Gables Police  
J. Police  
Railway Police  
Armed Reserve Bank  
Ida City Police  
Ida Department of Law  
Enforcement  
Ida Highway Patrol  
Ida Wild Life Commission  
Jen Beach Police  
Jen Gardens Police  
Jen Police  
Jenstead Police  
Jen Creek Public Safety  
Biscayne Police  
Foundation  
C School of Justice  
Jen Police  
mi Police  
mi Beach Police  
mi Shores Police  
mi Springs Police  
mi-Dade Police  
mi-Dade Schools Police  
cosukee Police  
th Bay Village Police  
th Miami Beach Police  
th Miami Police  
ice of the State Attorney  
a-Locke Police  
ecrest Police  
uth Florida Money Laundering  
Strike Force  
uth Miami Police  
ny Isles Beach Police  
rside Police  
reetwater Police  
S. - ATF  
S. - DEA  
S. - FBI  
S. - Customs Service  
S. - Department of State  
S. - Marshals Service  
S. - Secret Service  
ginia Gardens Police  
est Miami Police

March 1, 2005

Brian C. Andrews  
Anchor/Reporter  
WFOR, Channel 4 News  
8900 N W 18 Terrace  
Miami, Florida 33172

Dear Mr. Andrews:

Thank you for participating in the Dade County Association of Chiefs of Police (DCACP) Fifth Annual L.E.O. Awards Banquet on February 26<sup>th</sup>, 2005, at the Radisson Mart Plaza Hotel and Convention Center in Miami, Florida. The event was an enormous success. A record 625 guests from the law enforcement community and the private sector were in attendance. The event generated \$30,000.00 which was donated to the Police Officers Assistance Trust, a charitable organization dedicated to helping officers and their families when in need.

The good work that you do as a news reporter and your links to South Florida law enforcement made you the perfect choice for the emcee of our most prestigious event of the year. You brought the bravery, compassion, and dedication of the men and women of law enforcement to life with your professional delivery. One could visualize their actions as you read their stories. Everyone enjoyed the way you handled the big glitch of the evening with humor and grace.

Please know that all of us were impressed and appreciative of the way that you extended yourself to be so accommodating. You have made many new friends in law enforcement.

Again, thank you.

Sincerely,

John S. Ross  
President

# the wellness community®

greater miami

cancer support, education and hope

at the darlene & jorge m. perez center

## Community Ambassadors

Amy Babcock-Pahules  
Meg Green, CFP  
Susan D. Kronick  
Jinda S. McKenzie  
Dill McKenzie, III, DDS  
Bobette Reeder, MS  
Ramon Rodriguez-Torres, MD  
Jeff Schottenstein  
Lynne Steinfurth

## Board of Directors

### Chairman

Debra E. Schottenstein

### Vice-Chair

Robert Stamen, Esq.

### Secretary

Judith Weisenfeld, LCSW

## Directors

Charles E. Alvarez  
Kashyap Bakhal, CPA  
Esther Castiglia  
Robert E. Dady, Esq.  
James Dockerty  
Andrew Feldman, Esq.  
Mary Engel Frank  
Alan Goldfarb, Esq.  
Mark J. Halse, Esq.  
Rudy Kranya  
Lee J. Oslason, Esq.  
Darlene Boylell-Perez  
Charlie Rogers  
Cindy A. Schwartz, MS  
Erik Sherman  
Adam Spiegel, CPA  
Fieta Stamen, Esq.  
Cheryl N. Trane  
Joseph J. Weisenfeld, Esq.  
Richard Zakheim, M.D.

## Professional Advisory Board

Macarena Carretero, M.D.  
Stephanie R. Carter, Ph.D.  
Pat Collins, RN, MSN, AOCN  
W. Jarrard Goodwin, M.D.  
Deborah O. Heros, M.D.  
Nilza Kallos, M.D.  
Nicholas Lambrou, M.D.  
Adrian Legaspi, M.D.  
Alan Livingstone, M.D.  
Steven Olaszewski, M.D.  
Steven Pollakoff, M.D.  
Christina Pozo-Kaderman, Ph.D.  
Patrick Reynolds, M.D.  
Carlos Sandoval, M.D.  
Michael Troner, M.D.  
Grace Wang, M.D.  
Sharlene Weiss, Ph.D.

## Staff

### President

Pamela Katz Zakheim, M.Ed

### Program Director

Peggy Rios, Ph.D.

### Outreach Coordinator

Amparo Alvarez

### Special Events Coordinator

Kathy Zlurink

### Program Assistant

Miriam Prieto

March 3, 2005

Mr. & Mrs. Lee Zimmerman  
WFOR-TV, CBS4  
8900 N.W. 18 Terrace  
Miami, FL 33172-

Dear Mr. & Mrs. Zimmerman

On behalf of The Wellness Community-Greater Miami I want to thank you for attending our Heart & Star Dinner last Thursday.

We hope that you enjoyed the evening and came away with a better understanding of the supportive programs we offer. We are counting on you to let others know that our wide range of free services are available for them should they need us.

The evening raised \$125,000 ~ dollars that will go directly towards funding the programs that we offer and will cover our total operating expenses for several months!

In the few years that we have been open close to 13,000 individuals have already benefited from our free services. It is only because of the generosity of people like you that they have been able to do so. On their behalf, and for those who will benefit from our services in the future, I thank you once again for your support.

My very best regards,

*Pamela K. Zakheim*

Pamela K. Zakheim, President

*Nice to meet  
you both -  
Pam*



Presented by Miami Dade College

March 4, 2005

Ms. Nelly Rubio  
Director of Community Relations  
WFOR/CBS 4 & WBFS MY33  
8900 NW 18th Terrace  
Miami, FL 33172

Dear Nelly:

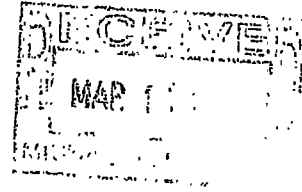
On behalf of all of us at the Miami International Film festival, I would like to thank you again for your support of the 2005 Festival. I will be sending a full wrap up report to you in a few weeks, but I am pleased to inform you that the Festival exceeded all of our expectations. I have included a brochure that highlights some of the first data that has come in, and a few photos. The final report will be in much greater detail.

Thank you again for supporting the 2005 Miami International Film Festival. Without you, we could not bring the high quality films, filmmakers, programs and panels to the greater Miami community.

Most sincerely,

Elaine 

Elaine Parker  
Corporate Relations Manager



March 9, 2005

Michael Colleran  
President and General Manager  
CBS4  
8900 Northwest 18th Terrace  
Miami, Florida 33172

Dear Michael:

On behalf of the Sister to Sister: Everyone Has A Heart Foundation, Inc., and the Miami organizers, we thank you for being a sponsor of the inaugural National Woman's Heart Day Campaign and Health Fair in Miami held on Friday, February 18, 2005, at the James L. Knight Center in downtown Miami. The health fair was a huge success. We received our share of praise for a job well done from numerous sources, including our co-chairs, community council members and the general public that attended. However, we would not have been as successful without your participation and the support of the community.

Teamwork is the ability to work together towards a common goal. It is the fuel that allows common people to attain uncommon results. Thank you for being a member of our team and a devoted member of this Campaign and Program. Please know that your contribution enables us to educate women about heart disease and encourage healthy lifestyles. In the first year of our Campaign in Miami, we received over 1200 pre-registrations for the health fair, a total of 764 people were screened and over 1500 people attended our free high-energy day of free heart-health screenings, with cooking and fitness demonstrations, educational speakers, exhibits, and giveaways. It was truly a remarkable day!

It is our intention to continue the Campaign and increase the awareness of women's heart disease throughout the year, culminating with two months of intensive advertising and promotion leading up to National Woman's Heart Day Health Fair, once again, on Friday, February 17, 2006, at the James L. Knight Center.

On behalf of Risa, Brett, Grace, Arlene and the entire staff and volunteers that worked on this Campaign and Health Fair, thank you again for your contribution and participation this year and we look forward to your continued support over the coming months and into the 2006 Campaign.

Sincerely,

Allen S. Furst, Miami Campaign Manager



## BOB MARLEY MOVEMENT OF JAH PEOPLE

2809 Bird Avenue, Suite 146 • Coconut Grove, Florida 33133

March 9, 2005

Katy Meagher  
UPN 33 WBFS Miami/Ft. Lauderdale  
8900 NW 18<sup>th</sup> Terrace  
Miami, FL 33172

Dear Katy Meagher,

We are writing to express our appreciation and gratitude for your participation in the 12<sup>th</sup> Annual Bob Marley Caribbean Festival & Food Drive. Its companies such as yours that make the difference in other people's life that are less fortunate.

Because of your participation, we were able to collect over 20,000lbs of canned goods that will be distributed to the homeless shelters and to families and schools in the less fortunate areas of Jamaica.

Thank you for joining us as a partner in our mission to support the communities in need. We look forward to doing future business with you, and we will jump at every chance to make your experience with us enjoyable.

Sincerely,

Sharien Fogle  
Director  
Bob Marley Movement  
Of Jah People.



WBFS-TV



March 21, 2005

Katy Meagher  
8900 NW 18 Terrace  
Miami, Florida 33172

Dear Katy,

On behalf of Honey Shine, a mentoring program of the Alonzo Mourning Charities, I would like to extend my heartfelt appreciation for your contribution to our 3rd Annual "Hats Off" luncheon which took place on March 16, 2005. Your donation of \$450 enables us to provide positive experiences that nurture the creative, cultural and spiritual selves of young girls in at-risk situations.

Your donation is tax deductible. Please keep this letter as your receipt. We look forward to seeing you at future events.

Once again, thank you from the bottom of our hearts for believing in Honey Shine and helping us encourage our "Honey Bugs" to shine as women.

Very truly yours,

Tracy Wilson Mourning  
Program Director  
Founding Visionary of Honey Shine

Cc: Jenny Curci, Program Manager

The Alonzo Mourning Charities is registered with the State of Florida under the Solicitations of Contributions Act, 1991. A copy of the original registration and financial information may be obtained from the Division of Consumer Services by calling toll free within the State: 1-800-435-7352. Registration does not imply endorsement, approval or recommendation by the State. Effective October 1, 2001, the Solicitation of Contributions Act, Chapter 496, Florida Statutes, requires us to state our Florida Department of Agriculture and Consumer Services registration number SC-12434, the percentage of each contribution retained by any professional solicitor is zero, and the percentage of each contribution received by the Alonzo Mourning Foundation is 100%.

Alonzo Mourning Charities, Inc. PO BOX 330110 Coconut Grove, Florida 33233 PH 305.476.0095 FX 305.476.0096  
[www.honeyshine.org](http://www.honeyshine.org)



# City of Miami



JOE ARRIOLA  
City Manager

WFOR/WBFS

March 23, 2005

Mr. Lee Zimmerman  
Promotions Director  
CBS-TV/UPN 33  
8900 NW 18th Terrace  
Miami, FL 33172

Dear Lee:

Thank you for helping to commemorate the plight and accomplishments of people of African descent and their incredible contributions to American history during this year's Black History Month Celebrations. You were instrumental in arranging for Mr. Berry's participation, which by the way was incredible as he and the South Florida Steppers kept us all entertained.

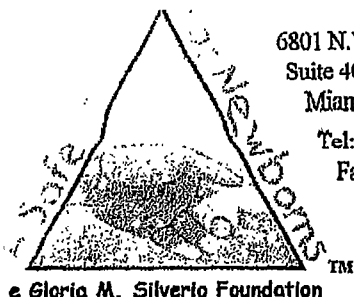
Again, sincerest thanks for your support and we are pleased you assisted in our celebration of a contribution far too important to ignore! If I can be of any assistance to you, please do not hesitate to contact me at 786.236.2332.

Sincerely,

Julie M. Mansfield  
Director

*"The time is always right to do what is right."*

--Martin Luther King, Jr.



6801 N.W. 77th Avenue  
Suite 404  
Miami, Florida 33166

Tel: 305-882-1304, ext. 103

Fax: 305-889-0017

safehaven@asafehavenfornewborns.com

www.asafehavenfornewborns.com

Shirin Faridi, Producer  
WFOR Channel 4  
Neighbors for Neighbors  
8900 NorthWest 18 Terrace  
Miami, FL 33172

May 23, 2005

Dear Shirin,

It was good seeing you again on Thursday, May 19, 2005. I Thought the Sunday morning program segment with Elliott Rodriguez went very well. It will heighten the awareness of the "A Safe Haven for Newborns" program; help girls/women in need and ultimately save little lives. Elliott is such a well-respected and very professional anchor. He gets right to the heart of the matter in each segment he does and at the same time makes you feel very much at ease.

Also, the "Partnership" with Neighbors for Neighbors is extremely important to us. The public awareness segments that WFOR is running and the other community Public awareness efforts are a wonderful example of the media "giving" back to the South Florida Community. We have seen such positive results whenever the media focuses on Education and Awareness regarding the "Safe Haven" mission of Saving Lives.

Lynne Cameron is a professional who is truly committed to Neighbors for Neighbors core mission and I thank her so much for her continued efforts in assisting us in South Florida.

And, of course, I want to thank you so much for taking the lead in WFOR's public awareness "A Safe Haven for Newborns" campaign. You are always searching for ways to better serve the community with the important topics of the day.

All of you are helping "A Safe Haven for Newborns" and together we are "making a difference" in South Florida.

With Sincere Appreciation,

*Nick E. Silverio*  
Nick E Silverio

C.C.: Shannon High, News Director

✓ Elliott Rodriguez, News Anchor

Lynne Cameron, Executive Director Neighbors for Neighbors

**ALPHA KAPPA ALPHA SORORITY, INCORPORATED**  
**UPSILON XI OMEGA CHAPTER**  
**P.O. Box 120278**  
**FORT LAUDERDALE, FLORIDA 33311**

June 22, 2005

*WFOR*

Mr. Shomari Stone  
8900 NW 18<sup>th</sup> Terrace  
Miami, Florida 33172

Dear Mr. Stone:

Please accept this letter of gratitude for serving as Master of Ceremony for "A Fathers' Affair" program sponsored by Alpha Kappa Alpha Sorority, Incorporated. Over 300 guests were in attendance at the affair and you were able to positively connect with the audience while demonstrating a high standard of professionalism. Community members were even more impressed that you were a part of the entire program. Your considerate and genuine demeanor helped create a positive atmosphere where our guest felt very comfortable. Many indicated that this was one of the most significant programs sponsored by our community and asked to be invited again next year. One guest even asked to be considered as a future honoree.

Again, on behalf of the members of Upsilon Xi Omega Chapter, I would like to express our sincere appreciation to you for the contributions that you made to our program. We would also like to thank CBS4 for supporting this event by giving you the day off to attend.

Sincerely

*Devam M. Flowers*

Devam M. Flowers  
President

Cc: Shannon Hith-Basalik  
Lee Zimmerman ✓

MILDRED AND CLAUDE PEPPER

# **BAYFRONT PARK**

MANAGEMENT TRUST

301 N. BISCAYNE BOULEVARD, MIAMI, FL 33132

TELEPHONE: (305) 358-7550 FAX: (305) 358-1211

WBFS-TV

July 22, 2005

Katy Meagher  
UPN - 33  
8900 NW 18<sup>th</sup> Terrace  
Miami, FL 33172

Dear Katy,

On behalf of the Bayfront Park Management Trust (Trust), I would like to express my sincere thanks for your contribution to America's Birthday Bash.

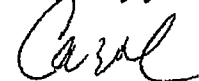
The Bayfront Park Management Trust, a non-profit, limited agency of the City of Miami, was created in 1987, by the Miami City Commission, to manage Bayfront Park "for the purpose of ensuring maximum community utilization and enjoyment." In keeping with this charge, the Trust produces free, annual community events such as America's Birthday Bash.

The community at large has counted on Bayfront Park to provide community service and in turn the park is viewed as the premier gathering place for South Floridians. This year we experienced the largest crowd ever for the July 4<sup>th</sup> event.

The Trust looks to its community partners to enable them to continue with these signature events and recognizes that without these partnerships we would not be able to achieve our goals of uniting the community and sending a goodwill message.

Thank you, again, and I look forward to collaborating with you in the future.

Very truly yours,



Carol Cutt  
Marketing Director



AVENTURA MARKETING COUNCIL  
18851 NE 29TH AVENUE, SUITE 413  
AVENTURA, FL 33180

Phone: (305) 932-5334  
Fax: (305) 932-4701

info@aventuramarketingcouncil.com

WFOR

August 17, 2005

Bryan Norcross, Director of Meteorology  
CBS Channel 4  
8900 NW 18<sup>th</sup> Terrace  
Miami, Fl. 33172

Dear Bryan,

Just wanted to drop you a line to thank you so much for taking the time to speak to the members of our Chairman's Roundtable at a recent luncheon.

Our members truly enjoyed hearing you speak so candidly about building codes in South Florida and hurricanes and listening to Victoria share her story of why she is so involved with the American Red Cross.

Enclosed is the front-page article from today's Aventura News (weekly distrib. 20,000) that featured this meeting. Also check the inside page for additional photos for this event.

Look forward to working with you again!

Sincerely,

Elaine Adler, President

Enc.

# The Advertising Council Inc.

Peggy Conlon  
President & CEO

September 12, 2005

The Honorable Lincoln Diaz-Balart  
United States House of Representatives  
2244 Rayburn House Office Building  
Washington, DC 20515

Dear Congressman Diaz-Balart:

The Advertising Council, the nation's largest producer of public service advertising, is pleased to inform you of the impressive support that WFOR-TV has donated to our public service advertisements (PSAs).

In 2004, WFOR (located in your Congressional district and owned by Viacom Television Stations Group) donated valuable and substantial airtime towards Ad Council PSAs. By communicating these critically important messages to your constituents, WFOR is helping to improve the lives and communities in your district.

We are proud to report that last year, the media (TV, cable, radio, newspaper, magazine, online, outdoor and alternative) donated an unprecedented \$1.7 billion to our campaigns. That breathtaking number means the Ad Council was able to devote \$1.7 billion to raise awareness, inspire action and literally, save lives.

In addition, the media's generosity allowed us to spread the word about our new PSA campaigns launched in 2004: promoting booster seats, preventing obesity, ending online sexual exploitation, and encouraging adoption. Finally, the nation's TV stations helped the Ad Council mobilize the country around life-saving and time-sensitive messages in regards to Hurricane Katrina, tsunami relief, and flu prevention.

Ultimately, no matter how creative or powerful the Ad Council's PSAs are—a PSA can only have an impact if it is heard, watched, read or clicked. WFOR's invaluable commitment to public service has made that possible.

Please join me in commending WFOR for its laudable commitment to improve the lives of your constituents and communities.

If you have any questions regarding this TV station's impressive contributions, please have your office contact Kate Emanuel, the Ad Council's Senior Vice President for Non-profit and Government Relations at [kemanuel@adcouncil.org](mailto:kemanuel@adcouncil.org) or (202) 331-4152.

Sincerely,



cc: Mr. Brien Kennedy; General Manager/WFOR-TV  
Dennis Swanson; EVP and COO/Viacom Television Stations Group



261 Madison Avenue, New York, NY 10016-2303 T: 212.984.1987 F: 212.922.1676 [pconlon@adcouncil.org](mailto:pconlon@adcouncil.org)

# The Advertising Council Inc.

Peggy Conlon  
President & CEO

RECEIVED SEP 23 2005  
Admin - *[Signature]*

September 13, 2005

Mr. Brien Kennedy  
General Manager, WFOR-TV  
8900 NW 18th Ter  
Miami, FL 33172-2623

Dear Brien:

On behalf of the Ad Council's Board of Directors, I would like to thank you for WFOR-TV's invaluable support of our PSAs. This past year, WFOR repeatedly demonstrated an outstanding commitment to improve the lives of your viewers. By donating valuable airtime to a variety of pressing social issues, you distinguished your station as a caring resource for your community.

To commend your generosity, we have mailed a letter to Congressman Diaz-Balart, saluting your wonderful support of the Ad Council's PSAs (please find enclosed). This is one small gesture we do every year to thank those select TV stations who have demonstrated an exemplary commitment to Ad Council PSA campaigns.

We are proud to report that in 2004, the media (TV, cable, radio, newspaper, magazine, online, outdoor and alternative) donated an unprecedented \$1.7 billion of valuable inventory to our campaigns. That breathtaking number means we were able to devote \$1.7 billion to raise awareness, inspire action and literally, save lives. It is because of the generosity of stations such as WFOR that fewer wildfires have been started, fewer minds have been wasted, and fewer families experienced the grief of domestic violence or gun violence.

In addition, you helped us spread the word about our newly launched PSA campaigns: promoting booster seats, preventing obesity, ending online sexual exploitation, and encouraging adoption. Finally, you helped the Ad Council mobilize the country around life-saving and time-sensitive messages in regards to Hurricane Katrina, tsunami relief and flu prevention.

Ultimately, it doesn't matter how creative, poignant or powerful our PSAs are--a PSA can only have an impact if it is watched, heard, read, or clicked. WFOR's support makes that possible. On behalf of the non-profit organizations the Ad Council represents and the countless people you have helped, I offer a very heartfelt thank you.

Should you have any questions or would like us to send a letter to any other Congressmembers in WFOR's viewing area, please contact Kate Emanuel, the Ad Council's Senior Vice President for Nonprofit and Government Affairs at [kemanuel@adcouncil.org](mailto:kemanuel@adcouncil.org) or (202) 331-4152.

Warmest Regards,

*Peggy Conlon*



261 Madison Avenue, New York, NY 10016-2303 T: 212.984.1987 F: 212.922.1676 [pconlon@adcouncil.org](mailto:pconlon@adcouncil.org)



# The Advertising Council Inc.

Peggy Conlon  
President & CEO

RECEIVED SEP 23 2005

Admin - *[Signature]*

September 13, 2005

Mr. Brien Kennedy  
General Manager, WBFS-TV  
8900 NW 18th Ter  
Miami, FL 33172-2623

Dear Brien:

On behalf of the Ad Council's Board of Directors, I would like to thank you for WBFS-TV's invaluable support of our PSAs. This past year, WBFS repeatedly demonstrated an outstanding commitment to improve the lives of your viewers. By donating valuable airtime to a variety of pressing social issues, you distinguished your station as a caring resource for your community.

To commend your generosity, we have mailed a letter to Congressman Diaz-Balart, saluting your wonderful support of the Ad Council's PSAs (please find enclosed). This is one small gesture we do every year to thank those select TV stations who have demonstrated an exemplary commitment to Ad Council PSA campaigns.

We are proud to report that in 2004, the media (TV, cable, radio, newspaper, magazine, online, outdoor and alternative) donated an unprecedented \$1.7 billion of valuable inventory to our campaigns. That breathtaking number means we were able to devote \$1.7 billion to raise awareness, inspire action and literally, save lives. It is because of the generosity of stations such as WBFS that fewer wildfires have been started, fewer minds have been wasted, and fewer families experienced the grief of domestic violence or gun violence.

In addition, you helped us spread the word about our newly launched PSA campaigns: promoting booster seats, preventing obesity, ending online sexual exploitation, and encouraging adoption. Finally, you helped the Ad Council mobilize the country around life-saving and time-sensitive messages in regards to Hurricane Katrina, tsunami relief and flu prevention.

Ultimately, it doesn't matter how creative, poignant or powerful our PSAs are--a PSA can only have an impact if it is watched, heard, read, or clicked. WBFS's support makes that possible. On behalf of the non-profit organizations the Ad Council represents and the countless people you have helped, I offer a very heartfelt thank you.

Should you have any questions or would like us to send a letter to any other Congressmembers in WBFS's viewing area, please contact Kate Emanuel, the Ad Council's Senior Vice President for Nonprofit and Government Affairs at [kemanuel@adcouncil.org](mailto:kemanuel@adcouncil.org) or (202) 331-4152.

Warmest Regards,

*Peggy Conlon*



261 Madison Avenue, New York, NY 10016-2303 T: 212.984.1987 F: 212.922.1676 [pconlon@adcouncil.org](mailto:pconlon@adcouncil.org)